

Google Marketing Options that require almost no work on your part and offer something no one else is promising — **12V Relevant Results!**



Projected results on a tier-based market system.

Nothing automated here! You can be sure your budget is being maximized to the penny, no matter the size or competitive nature of your local market. Our longtime veteran experience combined with Google Magic provides a new level of confidence in spending those dollars.



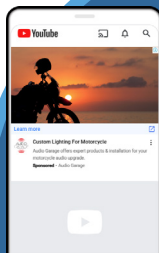
Use advanced targeting on display and video ads to grow the pie.

Market dominance is great, but if you're looking to "grow the pie" in your market and attract entirely new customers, then you'll want to lean into PMAX ads powered by the successful practices learned through your Google Ads campaigns.



You know us. We're 12-Volt veterans and M.E.S.A. originals.

We don't just *do* marketing, we specialize in 12V marketing. Angie works with an established super hero of 12-Volt Google Ads – you know her as Erin Costello, longtime MESA veteran. You can rely on us – our experience in the industry, our ties to the group, and our personal reputation.



Google PMAX **HIGH SHARE IMPRESSIONS** monthly options starting at

\$500

PMAX Ad Impressions & Costs

Market Size	Impressions*	Cost
Small, Single Campaign	20,000+	\$500
Mid/Saturated, 2 Campaigns	45,000+	\$1000
Market Dominance, 3 Campaigns	100,000+	\$2000

Call for pricing on larger/longer or custom campaigns

All Packages Include:

Access to 60+ MESA campaign themes, numerous lifestyle imagery and videos to match category focus, customized with client logos and calls-to-action. Includes free performance dashboard with live data.



Google Search **QUALITY CONVERSIONS** monthly options starting at

\$500

Search Campaign Types/Costs

Market Size	Cost
Small, Single Campaign with Ad Groups	\$500
Mid/Saturated, 2 Campaigns, Ad Groups	\$1000
Market Dominance, 3+ Campaigns, Ad Groups	\$2000

Call for pricing on larger/longer or custom campaigns

All Packages Include:

Years of best practices with proven keywords and strategies used throughout MESA across the country, customized with client info and calls-to-action. Includes free performance dashboard with live data.

Ad themes based on sales & newsletter emails available for preview at dirkmarketing.com/mesa.
Requests for non-MESA theme ad creation subject to additional fees.

*Performance estimates per package subject to variables such as date range runtime, geographic populations, and local market competition.