

Newsletters

Keep in touch with customers via category-specific emails. Teach them today, sell them tomorrow!

MESA Exclusive Program

Pushing a "sale" every month can lose impact over time, but educating people turns customers into advocates and passionate enthusiasts! Topics include everything from audio to tint, GPS to Harley, financing and more.

Schedule your themes for the year, and **set your marketing calendar!**

Use as Email and/or Landing Page

\$50ea

Program Expectations and Optional Fees

Each theme comes with custom Member headers and footers: dirkmarketing.com/mesa/product-form/newsletter-email.

Of the 42+ available themes, some focus on specific vendors or products, which may include pricing. You have plenty of time to verify product and pricing for these selections before the scheduled send date. **Custom products and/or sections can be added for an additional fee.** Newsletters sent the first Thursday of each month, with subsequent newsletters spaced evenly throughout.

dirkmarketing.com ~ shaping your next first impression

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