

## MESA Exclusives

Give yourself options – no need to create or design large campaigns!

dirkmarketing.com ~ shaping your next first impression

### As a MESA Member, you qualify for exclusive offers and discounts!

Dirk Marketing has worked long and hard with MESA over the years to streamline the email creative process, and the result is something we challenge you to find anywhere else...

Entire email campaigns for little to no work on your part for **pennies on the dollar**.

Silver

# \$99

**\$425 in VALUE**  
compared to standard pricing

## BIG

— what silver gets you —

### Hero Row

Includes hero and 2 features

### 3 Product Rows

Up to 3 products\* per row, 9 total

### 2 Banners

Pre-created MESA content, including: tint, financing, DEI, SiriusXM, and more

### 3 Email Sends

Your choice of date and time or our best recommendation

Gold

# \$199

**\$575 in VALUE**  
compared to standard pricing

## BIGGER

— what gold gets you —

### Hero Row

Includes hero and 2 features

### 4-5 Product Rows

Up to 3 products\* per row, 15 total

### Up to 3 Banners

Pre-created MESA content, including: tint, financing, DEI, SiriusXM, and more

### 3 Email Sends

Your choice of date and time or our best recommendation

Red

# \$299

**\$750 in VALUE**  
compared to standard pricing

## BIGGEREST

— what red gets you —

### Hero Row

Includes hero and 2 features

### 6-7 Product Rows

Up to 3 products\* per row, 21 total

### Up to 4 Banners

Pre-created MESA content, including: tint, financing, DEI, SiriusXM, and more

### 3 Email Sends

Your choice of date and time or our best recommendation

## \* Program Expectations and Optional Fees \*

Standard email layout with theme application and customized headers and footers seen at [dirkmarketing.com/mesa/product-form](http://dirkmarketing.com/mesa/product-form). All MESA-vendor partner SKUs included for free insertion (1750+ and counting) with best possible product images, relevant specs, special copy, and links to buy (if applicable). All emails 100% tested and sent three times at no cost. Non-MESA SKUs subject to \$25 fee per initial product insertion, free thereafter. Supplemental insertions \$25 each. Additional sends beyond (3) subject to \$25 fee each.

### Turnaround: Approx 3 Business Days

We integrate all of our knowledge to give you the best options for your business. Don't believe us? Just ask one of **our current MESA Member clients...**



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